



Gaillardia 'Arizona Apricot' **AAS Flower Award Winner**

Gaillardia 'Arizona Apricot' offers a new and unique apricot color for this class. Blooms have yellow edges that deepen to a rich apricot in the center. Judges noted the award-winning distinctive flower color of the 3 to 3.5 inch daisy-like flowers, described as exceptionally lovely and lighter in color than traditional gaillardia. Just 105 days after sowing seed, this *Gaillardia x grandiflora* will bloom from early summer into autumn. The compact 12-inch tall plants offer bright green foliage and a tidy uniform habit best viewed when planted to the front of the flower bed. 'Arizona Apricot' is free-flowering, blooming heavily without vernalization, covering the plant with bright blooms that look great in mass. This long-flowering perennial is hardy in USDA Zones 2-10, is relatively maintenance free, and drought-tolerant once established. Gardeners will want to remove old flowers to encourage additional blooming. Bred by Ernst Benary of America Inc.

AAS® Winner Data

Genus species: *Gaillardia x grandiflora*

Common name: Blanket flower

Unique qualities: Earlier flowering, unique color for gaillardia

Flower size: 3 to 3.5 inches

Flower form: Daisy-like single flower

Flower color: Apricot

Foliage color: Bright green

Plant height: 12 inches

Plant width: 12 inches

Garden location: Full sun

Length of time from sowing seed to flower: 90 days

Closest comparisons on market: 'Granada' and 'Golden Goblin'

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