



Vinca 'Jams 'N Jellies Blackberry'
AAS Flower Award Winner

Extremely unique, velvety deep purple with white eye flower color will add excitement to summer gardens. This superb accent plant will work beautifully in Americana color schemes and in combination with blue, pink, white or lavender. In some settings, the flower petals appear almost black, making this color a designer's delight. Easy to grow plants have excellent tolerance to drought and heat. Mature plants will reach 10-14 inches tall making them a perfect medium height divider. The 2-inch flowers are complimented by deep green shiny leaves creating a rich background for the richly dark flowers. Bred by Kirin Agribio/PanAmerican Seed.

AAS® Winner Data

Genus species: *Catharanthus roseus*

Common Name: Vinca

Unique qualities: Flower color

Flower size: 1.75 to 2 inches

Flower color: Deep purple with eye

Plant width: 10 to 12 inches

Closest comparisons on market: 'Victory Blue,' 'First Kiss Blueberry,' 'Viper Purple F1'

Garden location: Full sun

Flower form: Single

Plant height: 10 to 12 inches

Garden spacing: 10 to 12 inches

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