



ALL-AMERICA SELECTIONS®

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2017 AAS Display Garden Landscape Design Challenge RULES AND REGULATIONS

AAS is sponsoring a Display Garden competition to recognize innovative landscape design featuring AAS Winners, past and present. If you are proud of your garden, and we're sure you are, we strongly encourage you to enter. We love gardens like yours that help raise the visibility of All-America Selections and our Winners!

WHO CAN ENTER:	To enter the 2017 Award Challenge you must be an AAS Display Garden, must create an attractive landscape design using AAS Winners and follow the guidelines below.
CHALLENGE RULES:	<ol style="list-style-type: none"> 1. Challenge theme for 2017 is "Foodscaping: Interspersing Edibles in the Ornamental Garden" and we'd love to see your creativity shine here. How you interpret this theme and incorporate it in your garden is up to you! 2. Entry form must list the AAS Winners incorporated into the design. 3. A minimum of 50% of the total landscaped area must be AAS Winners and labeled with the variety name, AAS Winner designation and if possible, use the AAS logo. 4. Entry form must include a written description of the design, and how it was achieved in 200 words or less. 5. Eight photographs of your garden must be submitted in digital form (under 2MB each). Final judging will be based on photos only—there will be no onsite visits by the jury. Photography should include: Early season view of the garden, AAS signage, an expansive view of the overall garden, a photo of a publicity event in the garden and up to three ornamental-edible combinations. <i>Photography is non-returnable and will be used for promotional purposes.</i> 6. Videos are helpful but not required. Must be 1 minute or shorter. 7. Local publicity is expected and will be an important part of the criteria for judging. 8. Challenge is open to current year plantings only, not previous year displays. 9. Intent to participate forms must be submitted by April 1, 2017. 10. Challenge entry forms must be submitted to AAS by Friday, September 15, 2017. 11. Winners will be announced in October 2017.
CRITERIA FOR JUDGING:	<ul style="list-style-type: none"> 20% Promotion of the display to local media and garden visitors/members 20% Quantity and quality of AAS Winners used and proper signage to designate variety name 20% Overall attractiveness of landscape design 20% Creativity of design and/or design story 20% Photo quality and design description/explanation
NUMBER OF WINNERS:	<p>This award will be presented to up to three AAS Display Gardens for each category. The categories are based on estimated number of garden visitors for the current season.</p> <ul style="list-style-type: none"> Category I: fewer than 10,000 visitors per year Category II: 10,001 – 100,000 visitors per year Category III: Over 100,000 visitors per year
JURY:	A selected committee of industry representatives will determine the winners.
ENTRY DEADLINE:	All material must be submitted by noon Friday, September 15, 2017.
WINNER ANNOUNCEMENT:	Winners will be announced during the month of October 2017
AWARD:	The winners will be awarded an "AAS Landscape Design Award" certificate. AAS will prepare and distribute a press announcement and winners will receive national recognition on the AAS website and via our social media outlets.
SUBMIT FORMS TO:	All-America Selections at: project.AASNGB@gmail.com Questions? Contact Jenny Boxell: PH: 630-963-0770 EM: project.AASNGB@gmail.com

