This newest Zinnia Profusion winner is the fourth color in the single flower series to win the coveted AAS Winner award. The original Profusions were ground-breaking plants because of their compact form, disease resistance, early and continuous blooms all season long and ease in growing. Judges raved about the vibrant, perfectly true red color of this zinnia which doesn’t fade in summer’s intense rays. As one judge stated, “We have waited for years for this true red color in zinnias!” Gardeners will find many uses for the true red zinnia that’s easy to grow and a favorite of pollinators. Uniform plants and outstanding greenhouse and garden performance will be especially important for growers producing Profusion Red for retail sales.

**AAS® Winner Data**

- **Genus species:** *Catharanthus roseus*
- **Genus species:** *Zinnia hybrida*
- **Common name:** Zinnia
- **Flower color:** Red
- **Foliage color:** Green
- **Flower size:** 2.5 inches
- **Plant height:** 8-14 inches
- **Plant habit:** Mounded
- **Plant type:** Annual
- **Garden location:** Full sun, Partial sun
- **Garden spacing:** 24 inches
- **Closest comparisons on market:** Profusion Cherry, Zahara Red