

# ALL-AMERICA SELECTIONS®

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## 2010 IMMEDIATE INTRODUCTION AWARD WINNERS

TESTED NATIONALLY & PROVEN LOCALLY®



# 2010 AAS IMMEDIATE IN



## ECHINACEA PURPUREA 'POWWOW WILD BERRY'

*AAS Flower Award Winner*

- First year flowering perennial hardy to USDA Hardiness Zone 3
- Vivid deep rose-purple flowers retain color
- Superior basal branching habit results in more flowers per plant
- Blooms continually without deadheading

### AAS® Winner Data

- Genus species:** *Echinacea purpurea*
- Common name:** Purple coneflower
- Unique qualities:** Flower color, branching and plant size
- Flower size:** 3 to 4 inches
- Flower form:** Single daisy
- Plant height:** 20 to 24 inches
- Width:** 12 to 16 inches
- Garden location:** Full sun
- Garden spacing:** 16 to 18 inches apart

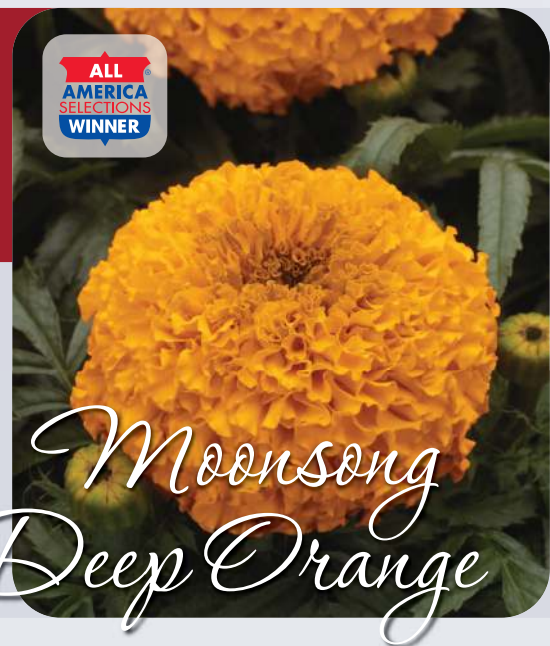
### AAS® Winner Data

- Genus species:** *Tagetes erecta*
- Unique qualities:** Deep orange color, excellent garden vigor, long lasting garden performance
- Flower size:** 2.5 to 3.5 inches
- Flower form:** Fully double
- Plant height:** 12 to 15 inches
- Width:** 11 to 14 inches
- Garden location:** Full sun
- Garden spacing:** 14 to 18 inches apart

## MARIGOLD F1 AFRICAN 'MOONSONG DEEP ORANGE'

*AAS Flower Award Winner*

- Glowing vibrant very deep orange flower color
- Large fully double blooms rank among the best of class
- Constant blooms are fade-resistant
- Vigorous plants tolerate heat and drought stress



### AAS® Winner Data

- Genus species:** *Z. marylandica*
- Unique qualities:** Fully double and larger flowers, disease resistant
- Flower size:** 2.5 inches
- Flower form:** Composite, fully double
- Plant height:** 13.5 inches
- Width:** 12.5 inches
- Garden location:** Full sun
- Garden spacing:** 12 to 18 inches apart



## ZINNIA 'DOUBLE ZAHARA CHERRY'

*AAS Bedding Plant Award Winner*

- Fully double showy large red blooms
- Uniform symmetrical fresh green plant
- Proven resistance to leaf spot and mildew diseases
- Blooms continuously from early summer into fall

# PRODUCTION WINNERS



*Double Zahara Fire*

## ZINNIA 'DOUBLE ZAHARA FIRE'

*AAS Bedding Plant Award Winner*

- Fully double showy large orange blooms
- Proven leaf spot and mildew resistance
- Blooms abundantly early summer into fall
- Compact bushy plant with fresh green foliage

### AAS® Winner Data

**Genus species:** *Z. marylandica*

**Unique qualities:** Fully double and larger flowers, disease resistant

**Flower size:** 2.5 inches

**Flower form:** Composite, fully double

**Plant height:** 14 inches

**Width:** 12 to 14 inches

**Garden location:** Full sun

**Garden spacing:** 12 to 18 inches apart

### AAS® Winner Data

**Genus species:** *Capsicum annuum*

**Common name:** Bell pepper

**Unique qualities:** Incredible taste combination of heat and sweet, compact size and productivity

**Fruit size:** 2" x 3" long pepper weighs approximately 1 oz.

**Plant type:** Robust branching plant that grows quickly

**Height:** 24 inches

**Width:** 24 inches

**Garden location:** Full sun in fertile soil

**Garden spacing:** 24 inches apart

**Disease tolerances:** Very disease tolerant.

**Length of time to harvest:** 60 days from transplant

## PEPPER

### 'CAJUN BELLE'

*AAS Vegetable Award Winner*

- Peppers are sweet with a hint of heat
- Cute fruit looks like small bell peppers
- Fruit changes color from green to scarlet to red
- High yield of peppers due to vigor and excellent fruit set
- Compact plant size perfect for containers



*Cajun Belle*

### AAS® Winner Data

**Genus species:** *Citrullus lanatus*

**Common name:** Watermelon

**Unique qualities:** Earlier than comparisons, high yield, delicious tasting

**Fruit size:** Globe shaped fruit 20 pounds or larger

**Color:** Dark green rind with thick wide stripes, deep red flesh, dark seeds

**Plant type:** Vine spreads up to 13 feet

**Garden location:** Full sun

**Garden spacing:** 8 to 10 feet

**Disease tolerances:** Vigorous plant tolerates general diseases and insects

**Length of time to harvest:** 90 days from seed



*Shiny Boy*

## WATERMELON F1 'SHINY BOY'

*AAS Vegetable Award Winner*

- Sweet tropical flavor and crisp texture
- Vigorous productive vines
- Earlier than other varieties
- Successfully grown in any geographic region with warm summer growing conditions

# 2010 AAS IMMEDIATE INTRODUCTION WINNERS



*PeaWow Wild Berry*



*Moonsong Deep Orange*



*Double Zahara Cherry*



*Double Zahara Fire*



*Cajun Belle*



*Shiny Boy*

Since 1932, All-America Selections® (AAS) has tested new varieties of flowers and vegetables at official test sites across North America. To earn the AAS Award an entry must be judged worthy of introduction to home gardeners as unique or superior to the leading established varieties in the same class.

The AAS 2010 Immediate Introduction change means new AAS Winners are now immediately available for purchase with no delays to any part of the distribution chain.



All AAS Winner images are available for download at [www.all-americanselections.org](http://www.all-americanselections.org)

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