**Echinacea hybrida ‘Cheyenne Spirit’**  
**AAS Flower Award Winner**

This stunning first-year flowering echinacea captures the spirit of the North American plains by producing a delightful mix of flower colors from rich purple, pink, red and orange tones to lighter yellows, creams and white. This wide range of flower colors on well branched, durable plants are sure to please the color preferences of any gardener. As an added bonus, ‘Cheyenne Spirit’ does not require a lot of water and offers a wide-range of uses from the perennial border, in a mass landscape planting, in a butterfly garden or as a cut flower.

The AAS judges and their trial garden visitors raved about the attractiveness of the flowers and the range of colors while appreciating its sturdiness and low water needs. Even during wind and rain, this compact plant does not topple over like many echinaceas. The variety of intense, bright colors adds sparkle to the garden from mid-summer through fall. As an added bonus, this maintenance-free echinacea doesn’t even need deadheading to provide summer long beauty. Bred by Kieft Seed.

**AAS® Winner Data**

- **Genus species:** *Echinacea* hybrida  
- **Common Name:** Coneflower  
- **Unique qualities:** Vivid color range in a first year flowering perennial from seed  
- **Flower color:** Shades of purple, pink, red, orange, yellow, cream & white  
- **Plant type:** First year flowering perennial  
- **Foliage color:** Green  
- **Flower form:** Single daisy  
- **Flower size:** 3 to 3.5 inches  
- **Plant height:** 26 to 32 inches  
- **Plant width:** 25 to 30 inches  
- **Garden spacing:** 24 inches  
- **Garden location:** Full sun  
- **Length of time from sowing seed to flower:** 23-24 weeks from a January sowing  
- **Closest comparisons on market:** ‘Paradiso Mix,’ ‘Magnus,’ and ‘Bravado’

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