Extremely unique, velvety deep purple with white eye flower color will add excitement to summer gardens. This superb accent plant will work beautifully in Americana color schemes and in combination with blue, pink, white or lavender. In some settings, the flower petals appear almost black, making this color a designer's delight. Easy to grow plants have excellent tolerance to drought and heat. Mature plants will reach 10-14 inches tall making them a perfect medium height divider. The 2-inch flowers are complimented by deep green shiny leaves creating a rich background for the richly dark flowers. Bred by Kirin Agribio/PanAmerican Seed Co.

**AAS® Winner Data**

**Genus species:** *Catharanthus roseus*  
**Common Name:** Vinca  
**Unique qualities:** Flower color, drought tolerant  
**Flower size:** 1.75 to 2 inches  
**Flower form:** Single  
**Plant height:** 10 to 14 inches  
**Garden spacing:** 10 to 12 inches  
**Closest comparisons on market:** 'Victory Blue,' 'First Kiss Blueberry,' 'Viper Purple F1'  

**Flower color:** Deep purple with eye  
**Plant width:** 10 to 12 inches  
**Garden location:** Full sun