



**Gaillardia 'Arizona Apricot'**  
**AAS Flower Award Winner**

Gaillardia 'Arizona Apricot' offers a new and unique apricot color for this class. Blooms have yellow edges that deepen to a rich apricot in the center. Judges noted the award-winning distinctive flower color of the 3 to 3.5 inch daisy-like flowers, described as exceptionally lovely and lighter in color than traditional gaillardia. Just 105 days after sowing seed, this *Gaillardia x grandiflora* will bloom from early summer into autumn. The compact 12-inch tall plants offer bright green foliage and a tidy uniform habit best viewed when planted to the front of the flower bed. 'Arizona Apricot' is free-flowering, blooming heavily without vernaliza-

tion, covering the plant with bright blooms that look great in mass. This long-flowering perennial is hardy in USDA Zones 2-10, is relatively maintenance free, and drought-tolerant once established. Gardeners will want to remove old flowers to encourage additional blooming. Bred by Ernst Benary of America Inc.

**AAS® Winner Data**

**Genus species:** *Gaillardia x grandiflora*

**Common name:** Blanket flower

**Unique qualities:** Earlier flowering, unique color for gaillardia

**Flower size:** 3 to 3.5 inches

**Flower form:** Daisy-like single flower

**Flower color:** Apricot

**Foliage color:** Bright green

**Plant height:** 12 inches

**Plant width:** 12 inches

**Garden location:** Full sun

**Length of time from sowing seed to flower:** 90 days

**Closest comparisons on market:** 'Granada' and 'Golden Goblin'

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1311 Butterfield Road  
Suite 310  
Downers Grove, IL  
60515

630-963.0770  
[www.aaswinners.com](http://www.aaswinners.com)

