



Gaillardia 'Mesa Yellow' F₁
AAS Flower Award Winner

'Mesa Yellow' is the first hybrid blanket flower with a controlled plant habit and prolific flowering. The 3 inch daisy like flowers and globe shaped seed heads offer a superior presentation of color which continues throughout the summer. Gardeners will be glad to know they can cut the blooms for casual bouquets. The flowers, when left on the plants, will attract butterflies. Judges noted the improved plant habit of 'Mesa Yellow' with mature plants reaching 20 to 22 inches in a full sun garden location. The neat, mounded plants are adaptable to smaller space gardens or any type of containers. When planted near

the inside edge of the container, they will cascade down the container. They are relatively maintenance free. 'Mesa Yellow' plants proved to be wind and rain resistant, meaning the plants recover quickly from severe weather. 'Mesa Yellow' was bred by PanAmerican Seed Company and blooms two to three weeks earlier than comparisons.

AAS® Winner Data

Genus species: *Gaillardia x grandiflora*

Common name: Blanket flower

Unique qualities: The first F₁ Gaillardia from seed. Does not get tall, loose and floppy.

Flower size: 3 inches

Flower form: Single flower

Flower color: Yellow

Foliage color: Green

Plant height: 16 to 18 inches

Plant width: 20 to 22 inches

Garden location: Full sun

Garden spacing: 12 to 18 inches

Length of time from sowing seed to flower: 120 days in spring

Closest comparisons on market: 'Maxima Aurea,' 'Golden Goblin'

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