

ALL-AMERICA SELECTIONS 2023  
LANDSCAPE DESIGN CHALLENGE

*A Whimsical Garden!*

featuring #AASWinners



aaswinners.com

**2023 AAS Display Garden Design Challenge  
RULES AND REGULATIONS**

AAS is sponsoring a Display Garden challenge to recognize creative flower and vegetable designs featuring AAS Winners, past and present. If you are proud of your garden, and we're sure you are, we strongly encourage you to enter.

<b>WHO CAN ENTER:</b>	To enter the Design Challenge you must be a current AAS Display Garden, create an attractive design using AAS Winners, and follow the guidelines below.
<b>CHALLENGE RULES:</b>	<ol style="list-style-type: none"> <li>Challenge theme for 2023 is "A Whimsical Garden" and it's up for creative interpretation. How you decide to incorporate the theme in your garden is up to you!</li> <li>A minimum of 50% of the total design must be AAS Winners and labeled with variety name, AAS Winner designation and, if possible, use the AAS variety markers we provide.</li> <li>Entry form must include the story of your 2023 garden, how have you incorporated "A Whimsical Garden?" in your garden design? How did you share your garden with the public this year?</li> <li>Six photographs of your garden must be submitted in digital form (1-2MB each). <b>Final judging will be based on photos only</b>—there will be no onsite visits by the judges. Photography should include at least one photo showing how your AAS Winners are labeled. <i>Photography will be used for promotional purposes.</i></li> <li>Include copies of promotional materials used to promote your garden.</li> <li>Videos are helpful but not required. Must be 1 minute or shorter.</li> <li>Challenge is open to current year plantings only, not previous year displays.</li> <li>Challenge entry forms and photos must be submitted to AAS by September 15, 2023.</li> <li>Winners will be announced in October 2023.</li> </ol>
<b>CRITERIA FOR JUDGING:</b>	<p>50% Theme interpretation and quality of photos, so make sure you get high-quality images!</p> <p>50% The story of your 2023 garden. This isn't a writing contest, we won't mark you down for grammatical errors, but a story contest, so tell your story well.</p>
<b>NUMBER OF WINNERS:</b>	<p>This award will be presented to up to three AAS Display Gardens for each category. The categories are based on the estimated number of garden visitors for a regular season.</p> <p>Category I: fewer than 10,000 visitors per year            Category II: 10,001 – 100,000 visitors per year            Category III: Over 100,000 visitors per year</p>
<b>JURY:</b>	A select committee of industry representatives will determine the winners.
<b>ENTRY DEADLINE:</b>	All material must be submitted by noon September 15, 2023.
<b>ANNOUNCEMENT:</b>	Winners will be announced during the month of October 2023.
<b>AWARD:</b>	The winners will be awarded an "AAS Design Challenge Award" certificate. AAS will prepare and distribute a press announcement and winners will receive national recognition on the AAS website and via our social media outlets.
<b>SUBMIT FORMS TO:</b>	Jenny Boxell at: <a href="mailto:jboxell@ngb.org">jboxell@ngb.org</a> Questions? Contact Jenny Boxell: PH: 630-963-0770